**BSM20 Bachelor of Sports Media**

**Full Fee (FF)**

**2022 Tuition Fees - Individual subjects**

| **Subject** | **EFTSL value** | **Indicative tuition fee** |
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| **Year 1** | | |
| BSM109 The media industry | 0.125 | $2,062.50 |
| BSM110 Sport in Australia | 0.125 | $2,062.50 |
| BSBP105 Academic and professional communications | 0.125 | $2,062.50 |
| BSM107 Introduction to public relations | 0.125 | $2,062.50 |
| BSM105 Ethics and the media | 0.125 | $2,062.50 |
| BSM212 The business of sport | 0.125 | $2,062.50 |
| BSM102 Introduction to journalism and research | 0.125 | $2,062.50 |
| BSM103 Social media | 0.125 | $2,062.50 |
| **Year 2** | | |
| BSM214 Digital media production | 0.125 | $2,062.50 |
| BSM111 Sports marketing | 0.125 | $2,062.50 |
| BSM213 Journalism writing practice | 0.125 | $2,062.50 |
| BSM203 Sports broadcasting | 0.125 | $2,062.50 |
| BSM211 Media and the law | 0.125 | $2,062.50 |
| BSM210 Sport sponsorship | 0.125 | $2,062.50 |
| BSM209 Sports journalism | 0.125 | $2,062.50 |
| **Year 3** | | |
| BSM311 Media for sports events | 0.125 | $2,062.50 |
| BSM308 Transition to professional practice | 0.125 | $2,062.50 |
| BSM312 Video journalism | 0.125 | $2,062.50 |
| BSM313 Digital sports and digital media | 0.125 | $2,062.50 |
| BSPB305 Sport internship | 0.250 | $4,125.00 |
| **Electives** | | |
| BSM207 Advanced public relations and communication | 0.125 | $2,062.50 |
| BSM303 Advanced sports broadcasting | 0.125 | $2,062.50 |
| BSM309 Advanced journalism practice | 0.125 | $2,062.50 |
| BSPB203 Sport athlete management | 0.125 | $2,062.50 |
| BSPB302 Sport venue and event management | 0.125 | $2,062.50 |
| BSPB303 Sport event tourism | 0.125 | $2,062.50 |
| BSPB304 Sport governance and strategy | 0.125 | $2,062.50 |