

BSPB23 Bachelor of Sport Business
Full Fee (FF)
2025 Tuition Fees - Individual subjects

Subject	EFTSL value	Indicative tuition fee
Year 1		
BHE101 Academic and Professional Communications	0.125	2350.00
BSPB106 Sport Management, People and Culture	0.125	2350.00
BSPB107 Sport Development and Coaching	0.125	2350.00
BSPB108 Sport Financial Decision Making	0.125	2350.00
BSM103 Social Media	0.125	2350.00
BSM110 Sport in Australia	0.125	2350.00
BSM112 Sport Public Relations	0.125	2350.00
plus, one elective from:		
BSM102 Introduction to Journalism and Research	0.125	2350.00
BSM109 The Media Industry	0.125	2350.00
BSM113 Ethics and The Media	0.125	2350.00
BSPB109 Diversity and Inclusion in Sport	0.125	2350.00
Year 2		
BSPB202 Contract and Sports Law	0.125	2350.00
BSPB204 Sport Data and Decision Making	0.125	2350.00
BSPB206 Sport Athlete Management	0.125	2350.00
BSM210 Sport Sponsorship	0.125	2350.00
BSM111 Sports Marketing	0.125	2350.00
BSM216 Digital Media Production	0.125	2350.00
plus, two electives from:		
BSM215 Strategic Sport Communications	0.125	2350.00
BSM311 Media for Sport Events	0.125	2350.00
BSM314 Advanced Digital Media Production	0.125	2350.00
BSPB205 Managing High Performance Sport	0.125	2350.00
BSM315 Broadcasting Practicum	0.125	2350.00

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Year 3		
BSPB306 Sport Event Tourism	0.125	2350.00
BSPB307 The Future of Sport	0.125	2350.00
BSPB309 Sports Leadership and Strategy	0.125	2350.00
BSPB310 Sport Internship	0.250	4700.00
BSPB311 Sport Venue and Event Management	0.125	2350.00
BSM306 Digital Sport Marketing	0.125	2350.00
BSM308 Transition to Professional Practice	0.125	2350.00