

**BSM20 Bachelor of Sports Media**  
**Full Fee (FF)**  
**2024 Tuition Fees - Individual subjects**

| Subject   | EFTSL value | Indicative tuition fee |
|---|-------------|------------------------|
| <b>Year 1</b>   |             |                        |
| BSM109 The Media Industry                             | 0.125       | 2237.50                |
| BSM110 Sport in Australia                             | 0.125       | 2237.50                |
| BHE101 Academic and Professional Communications       | 0.125       | 2237.50                |
| BSM112 Sports Public Relations                        | 0.125       | 2237.50                |
| BSM105 Ethics and the Media                           | 0.125       | 2237.50                |
| BSM102 Introduction to Journalism and Research        | 0.125       | 2237.50                |
| BSM103 Social Media                                   | 0.125       | 2237.50                |
| <b><i>plus one of the electives listed below.</i></b> |             |                        |
| <b>Year 2</b>   |             |                        |
| BSM216 Digital Media Production                       | 0.125       | 2237.50                |
| BSM111 Sports Marketing                               | 0.125       | 2237.50                |
| BSM213 Journalism Writing Practice                    | 0.125       | 2237.50                |
| BSM203 Sports Broadcasting                            | 0.125       | 2237.50                |
| BSM211 Media and the Law                              | 0.125       | 2237.50                |
| BSM210 Sport Sponsorship                              | 0.125       | 2237.50                |
| BSM209 Sports Journalism                              | 0.125       | 2237.50                |
| <b><i>plus one of the electives listed below.</i></b> |             |                        |
| <b>Year 3</b>   |             |                        |
| BSPB306 Digital Sports Marketing                      | 0.125       | 2237.50                |
| BSM308 Transition to Professional Practice            | 0.125       | 2237.50                |
| BSM312 Video Journalism                               | 0.125       | 2237.50                |
| BSM313 Digital Sports and Digital Media               | 0.125       | 2237.50                |
| BSPB310 Sport Internship                              | 0.250       | 4475.00                |

| <b>Subject</b>  | <b>EFTSL value</b> | <b>Indicative tuition fee</b> |
|---|--------------------|-------------------------------|
| <b><i>plus two of the electives listed below.</i></b> |                    |                               |
| <b>Electives</b>                                      |                    |                               |
| BSM215 Strategic Sport Communications                 | 0.125              | 2237.50                       |
| BSM303 Advanced Sports Broadcasting                   | 0.125              | 2237.50                       |
| BSM309 Advanced Journalist Practice                   | 0.125              | 2237.50                       |
| BSM311 Media for Sports Events                        | 0.125              | 2237.50                       |
| BSPB106 Sport Management, People and Culture          | 0.125              | 2237.50                       |
| BSPB107 Sport Development and Coaching                | 0.125              | 2237.50                       |
| BSPB108 Sport Financial Decision Making               | 0.125              | 2237.50                       |
| BSPB109 Diversity and Inclusion in Sport              | 0.125              | 2237.50                       |
| BSPB202 Contract and Sports Law                       | 0.125              | 2237.50                       |
| BSPB204 Sport Data and Decision-Making                | 0.125              | 2237.50                       |
| BSPB205 Managing High Performance Sport               | 0.125              | 2237.50                       |
| BSPB206 Sport Athlete Management                      | 0.125              | 2237.50                       |
| BSPB303 Sport Event Tourism                           | 0.125              | 2237.50                       |
| BSPB309 Sport Leadership and Strategy                 | 0.125              | 2237.50                       |
| BSPB311 Sport Venue and Event Management              | 0.125              | 2237.50                       |