

INTERNATIONAL BUSINESS AND ACCOUNTING PROGRAM/ONLINE ENGLISH LANGUAGE PROGRAM

holmesglen

CASE STUDY

Program: International Business and Accounting Program
Online English Language Program

Location: Ningbo City, Zhejiang Province, China

Duration: 1998 - Present

Client: Zhejiang Business & Technology Institute (ZBTI)



What have we been doing?

ZBTI is a state-owned vocational education provider in Ningbo City, Zhejiang Province, China. Holmesglen and ZBTI entered into its first Memorandum of Understanding (MoU) in 1998 which led to the establishment of the Transnational Education Partnership Agreement.

The partnership delivered Diploma level training across International Business and Accounting, with students completing 18 months of study at the ZBTI campus before being given the option of study at Holmesglen in a Degree program, with recognition for that earlier Diploma.

ZBTI students have for many years undertaken study tours to Holmesglen and conversely, Holmesglen students have also undertaken tours to Ningbo with ZBTI.

In early 2020, as a result of the COVID-19 pandemic, Holmesglen and ZBTI worked together to continue to deliver programs to students remotely, with students initially remaining in their homes and attending online lectures with Holmesglen staff.

In 2021 and 2022 Holmesglen also delivered English language training to approximately 60 students across two cohorts who undertook online classes each week.

Like other Australian TAFE institutes, Holmesglen will now send teachers to partner institutes. ZBTI will soon have Holmesglen teachers teaching diploma courses face to face in their classrooms.

What have we achieved?

- Since the cooperative program officially started in 1998, the programs have seen thousands of ZBTI students graduate. These graduates have a very high employment rate (98%+) as they are in high demand of local companies.
- After successfully completing the joint audit by ASQA and CEAIE (China Education Association for International Exchange), the Holmesglen – ZBTI cooperative programs are considered as the best Sino-Foreign cooperative programs in Zhejiang Province, as well as in China.
- Holmesglen has trained several batches of ZBTI teachers to enable them to achieve the TAFE teaching qualification of Certificate IV of TAE. Currently, all involved ZBTI teachers hold the current TAE qualification of TAE40116.
- Holmesglen provides professional development for ZBTI English teachers to develop their training and assessment knowledge and skills, which helps them have better English training outcomes for students.
- Holmesglen assists ZBTI program students to improve their English level via our online training platform. This enables students to easily assimilate into the mainstream degree courses when they study further at Holmesglen.
- The cooperative programs have provided a pathway for the ZBTI students to come to Holmesglen to study our degree courses in Accounting and Business Administration for the past 25 years.



Lian Jiaying
International Business and Accounting Program

I think learning the major of international business is undoubtedly the right choice. I learned professional knowledge from all sides, such as data analysis, market analysis, and some fundamentals of accounting, etc. This knowledge gives me deep understanding of the international business industry.

Australia's teaching materials enable us to learn more international knowledge when we are in China. In addition, foreign teachers' teaching and language learning also let me fully exercise my English ability. I am honoured to be a student of international business. In short, thanks very much for school's support and teachers' teaching.